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HOW TO BECOME A HEALTHCHAIN MIRROR REGION SME

Call for SMEs to co-create and pilot healthcare digital solutions!

Date: **Jun 25, 2024**

Time: **10:00 CET**

INFORMATIVE WEBINAR

Two HealthChain Open Calls *keeping rules*

Co-funded by the European Union

HEALTHCHAIN

REGISTER NOW

HOW TO BECOME A HEALTHCHAIN MIRROR REGION SME

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INFORMATIVE WEBINAR

Now live!



HEALTHCHAIN

Co-funded by the European Union

INFORMATIVE WEBINAR

HOW TO BECOME A HEALTHCHAIN FOLLOWER SME

OPEN CALL FOR SMEs

REGISTER NOW

Date: June 18th, 2024
Time: 10:00 CET

Online event

Watch the recording



Housekeeping rules



This session will be entirely recorded and will be available on HealthChain channels 1-2 days after this session.



All participants should be **muted**.



Feel free to post your questions in the **zoom Q&A box**.

Content

- 01** HealthChain project
- 02** The Mirror Regions Open Call for SMEs
- 03** The Mirror Regions & their challenges
- 04** Q&A
- 05** Next steps

THE PROJECT IN A NUTSHELL

01

01	CALL	I3-2021-INV2a
02	START – END DATE	01 Jan 2023 – 31 Dec 2025
03	ESTIMATED COST	€9,630,001.07
04	REQUESTED EU CONTRIBUTION	€6,741,000.67 (70%)
05	COORDINATOR	TICBIOMED

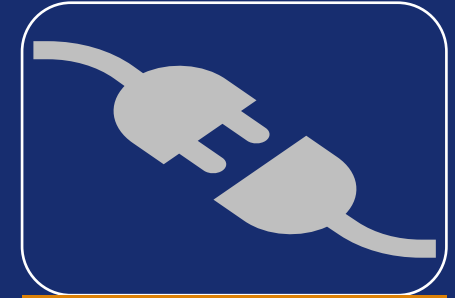
What is HealthChain?

A NEW INNOVATION MODEL

- Increases the capacity of healthcare organisations to innovate
- Results in digital solutions with a higher success rate
- Increases and speeds up the internationalisation processes of companies



ECOSYSTEM ENABLED
Setting up structured links
between stakeholders



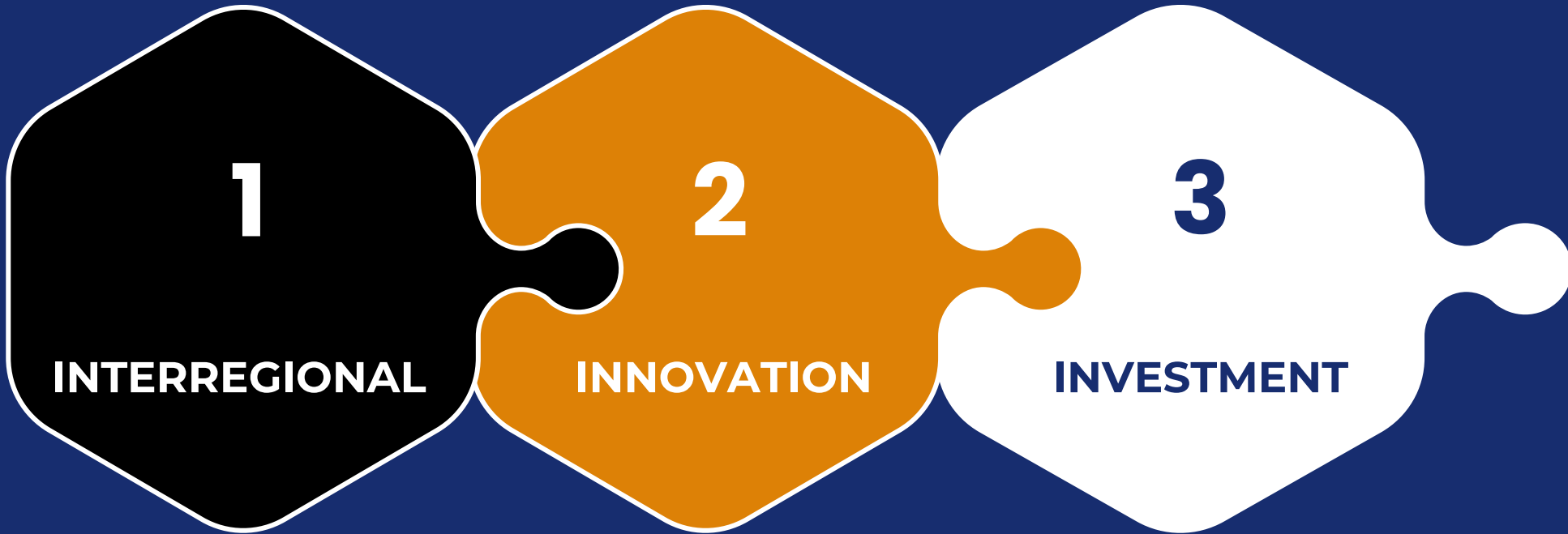
DEMAND DRIVEN
Solutions for unmet needs



CO-CREATIVE
Connecting demand and
supply side



GEARED TO ADOPTION
Commitment to procure



Interregional component

Each region brings together the same structure of partners and roles:

- **A Healthcare Organisation (HO)** with the role of challenge identifier.
- **IT companies** with the role of challenge solver.
- A regional **Ecosystem Supporter (ES)** providing business support and leading the connection between cross-border regions.



10 regional ecosystems



Romania
North-West Romania



Greece
Western



The Netherlands
East Netherlands



Belgium
Flanders



Croatia
Primorsko-Goranska



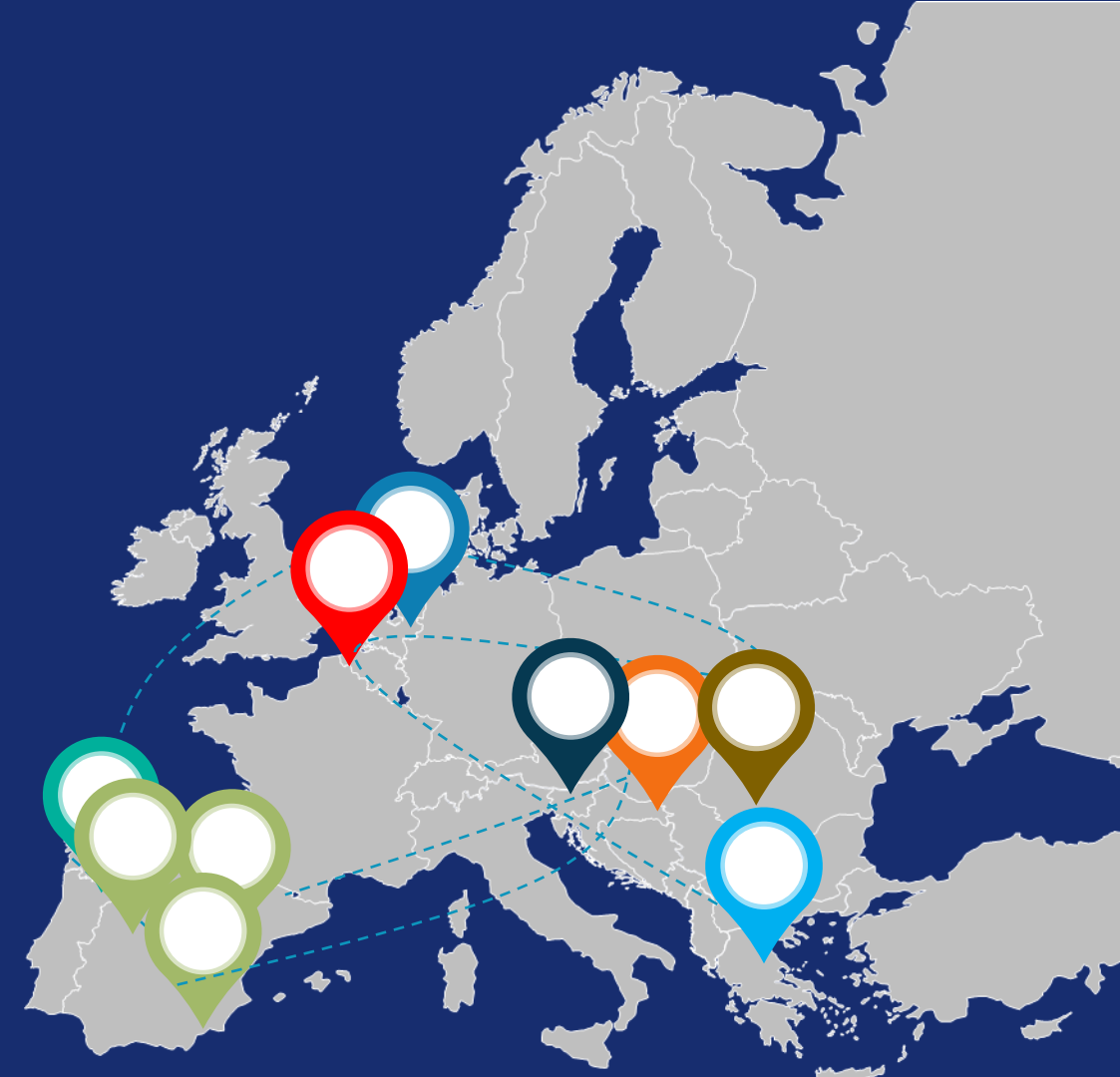
Portugal
Centro



Spain
Murcia | Navarra | Castilla y León

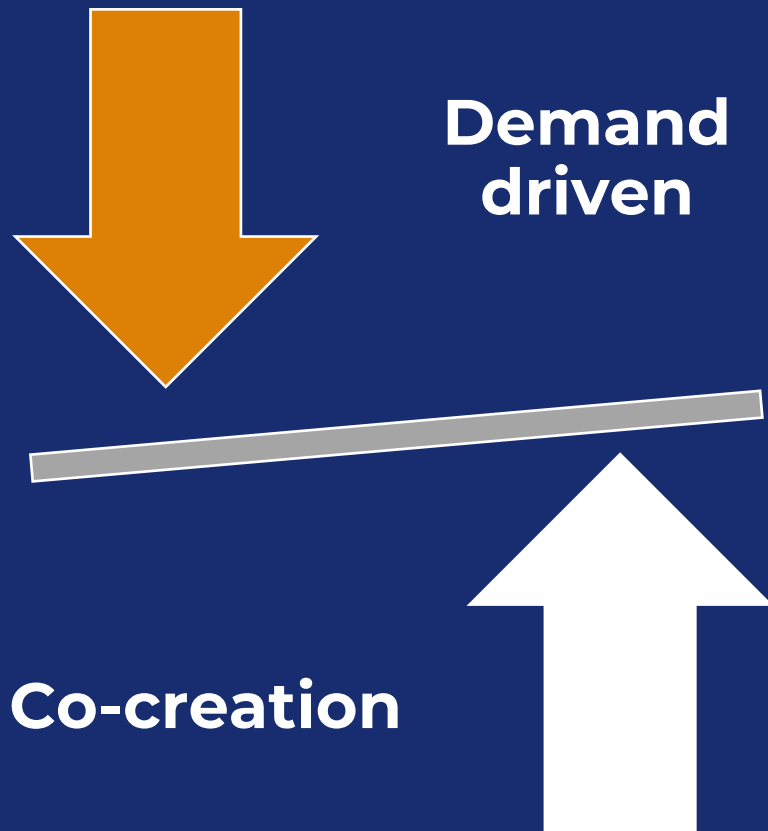


Slovenia
Western



Increasing the capacity of regional innovation ecosystems in emerging regions to participate in global value chains

Innovation component



Increases the capacity of healthcare organisations to innovate

Improves the delivery of healthcare services

Results in digital solutions with a higher success rate

Increases the competitiveness of the EU companies

Increases and speeds up the internationalisation processes

Investment component



To align investment pipelines to create collaboration opportunities

To improve the efficiency of the available funding: **Business & Investment Plan**

THE OPEN CALL FOR SMEs

02

The 5 Mirror Regions



Romania

North-West Romania



Spain

Navarra | Castilla y León



Greece

Western



Belgium

Flanders



Mirror Regions Open Call for SMEs



Select and support SMEs to co-create a solution addressing the specific innovation needs (Challenges) identified by the Mirror Regions healthcare organisations (Challengers).

BENEFITS FOR AWARDED SMES:

- Jointly co-create and pilot an innovative solution with the Mirror Region stakeholders for 12 months.
- Access funding up to 50.000 EUR equity-free.
- Get expert support on business modelling and market insights, and access to networks and resources.
- Network with other European SMEs and organisations in the HealthChain consortium and explore opportunities for forthcoming projects.

Overview



<https://healthchain-i3.eu/mirror-regions-call-smes/>

1) Preparing an application

Open Call documentation kit

Documents to apply



Guidelines
for applicants



Annex 1
Challenges



Annex 2
Proposal
template

Online platform



Documents to be provided by the selected SMEs



Annex 3
Declaration
of Honour



Annex 4 Bank
account
information



Annex 5
SME
declaration



Annex 6
Sub-grant
agreement

Who can apply?

TYPE

Small and medium-sized enterprises (SMEs)

GEOGRAPHY

- ES62 – Murcia Region (Spain)
- ES51 - Catalonia (Spain)
- PT16 - Centro (Portugal)
- PT11 - North (Portugal)
- Any region in Slovenia
- Any region in Croatia
- NL2 - East Netherlands
- NL3 - West Netherlands
- EL63 - Western Greece
- ES22 - Navarra (Spain)
- ES41 - Castilla y León (Spain)
- BE2 - Flanders (Belgium)
- RO11 - Northwest Romania

How to apply?





F6S blog

- HealthChain provides information to the applicants via the **F6S blog**, so that the information (question and answer) can be visible to all participants.
- Please, make your questions directly on the F6S page.
- HealthChain partners will get back to you as soon as possible via that same page:

<https://www.f6s.com/healthchain-mirror-regions-call-for-smes/discuss>

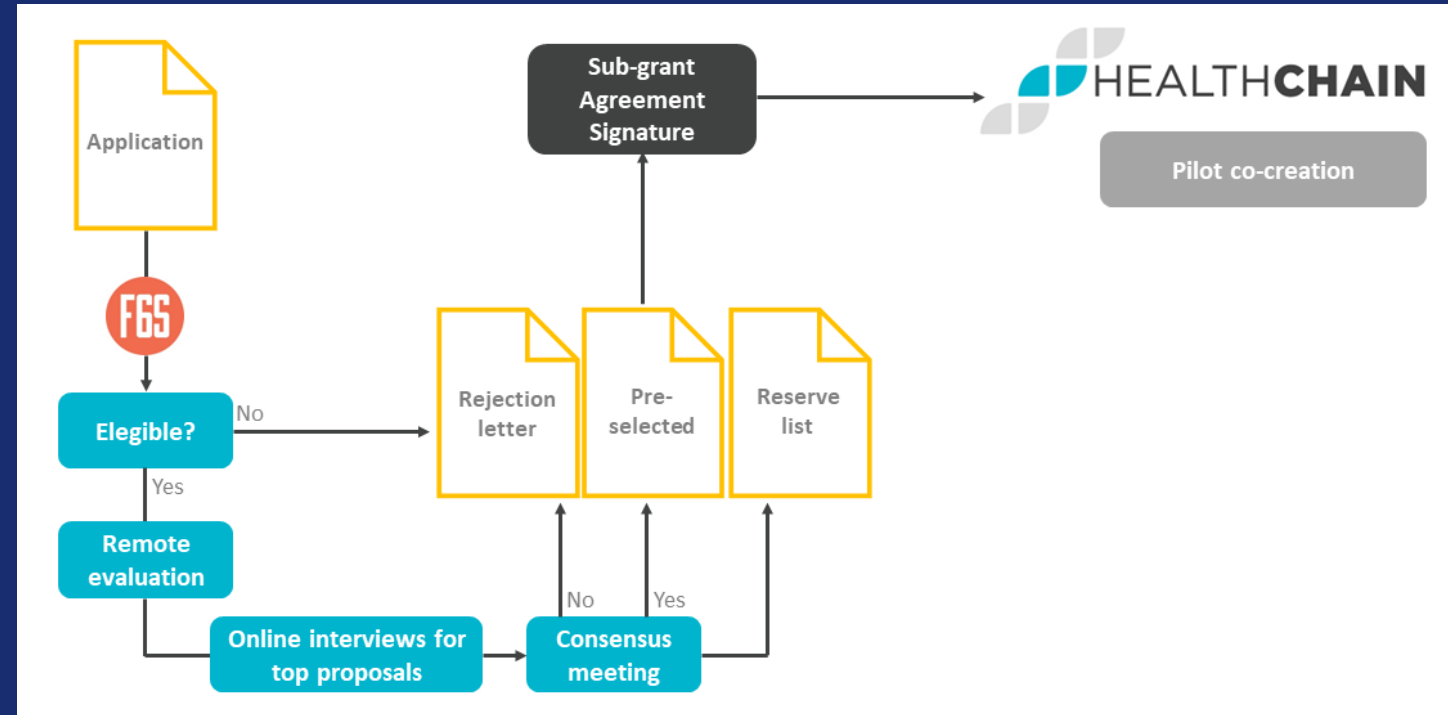
2) Evaluating proposals

Evaluation process

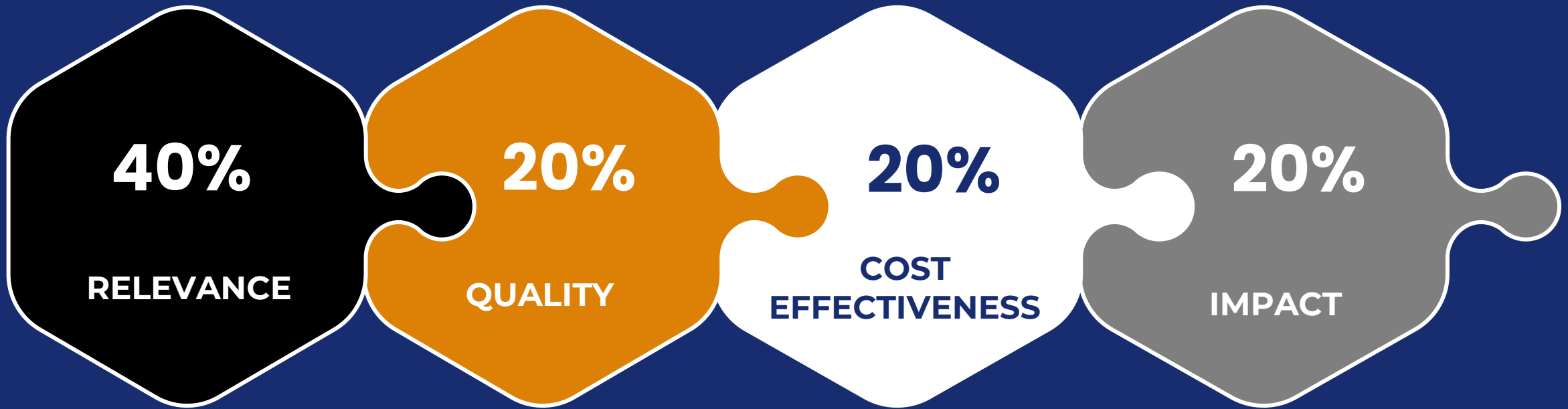
1. Eligibility check
2. Remote evaluation
3. Online interviews (top 2 applications per challenge)
4. Consensus and final scores
5. Final ranking and selection

Evaluation committee

Set up with the Mirror Region including the Challenger and Ecosystem Supporter



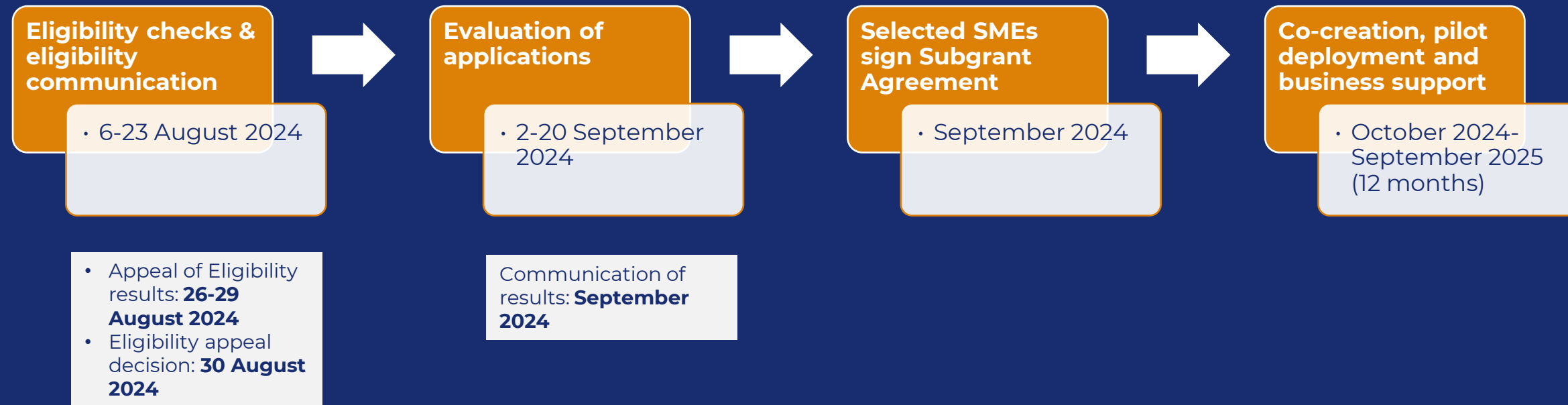
Evaluation criteria



See the guidelines for applicants for further details.

Communication of results and contract signature

Timeline



3) Becoming a selected SME

Deliverables to be submitted

D1.1. Co-creation Agreement and Pilot Action Plan | October 2024

Report outlining the **objectives, activities, timeline, and resources** for testing the innovative solution before its implementation.

D1.2. Interim report on co-creation & pilot deployment | March 2025

Report **describing the implementation of the activities**, including co-creation sessions held, the status of the pilot deployment and results achieved at this stage.

SMEs will provide the **draft business model** for the commercialization of the developed solution.



Interim Review meeting
April 2025

D1.3. Final report on co-creation and pilot deployment | September 2025

Report presenting an **overview of the implementation of the activities**, including co-creation sessions held, pilot deployed, and results achieved.

Leading and follower SMEs will provide the **business model and go-to-market strategy** for the commercialization of the developed solution.



Final Review meeting
October 2025

Payments



THE MIRROR REGIONS & THEIR CHALLENGES

03

Ecosystem supporter

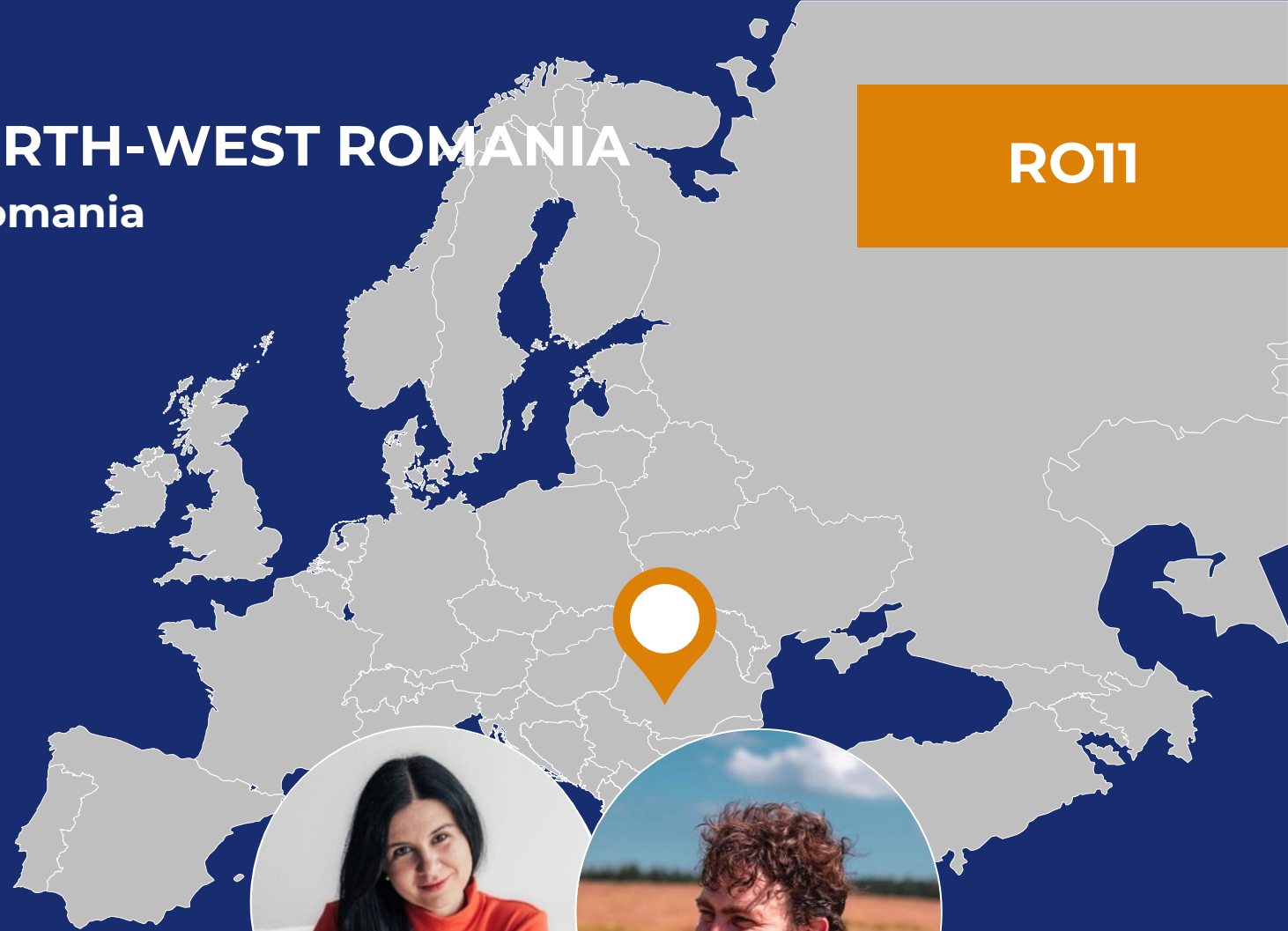


Challenger



AITRIS

Automated Imagery Tool
Results for diagnostic and Stadiation



Adriana Dunca
FRESHBLOOD



Serban Udrea
MEDISPROF

AITRIS

Automated Imagery Tool Results for diagnostic and Stadiation



CURRENT PROBLEM

- **100 000 new cancer cases** were expected in Romania in 2022
- Cancer patients require **periodic scans** to adapt and monitor the therapy.
- Radiologists perform **4-5 imaging** evaluations in a day, interpreting the results in a descriptive/narrative way.
- The evaluation from one scan to another is more **difficult to compare** in the descriptive/narrative way.
- The **RECIST** (*Response Evaluation Criteria in Solid Tumours*) way of interpreting the results provides a simple and pragmatic methodology.
- Having the image interpretation in both ways native and RECIST would be considered as **double the work** for radiologists.

EXPECTED SOLUTION

A digital assistant that would help the radiologist:

- analyse scans,
- interpret images,
- write standardised radiology results containing both RECIST and narrative results

KPIs TO BE MET

- **Improved Efficiency:** automating repetitive tasks
- **Enhanced Accuracy:** using advanced machine learning algorithms and image analysis techniques to identify subtle abnormalities and lesions
- **Standardised Reporting:** facilitate the creation of standardised radiology reports, ensuring consistency and completeness in reporting across different radiologists and institutions.

WESTERN GREECE

 Greece

EL53

Ecosystem supporter



Challenger



TRIME

Multi-stage monitoring triage at home for
Cardiovascular Diseases (CVDs)



Hara Pylarinou
DOCTORSHELLO

TRIME

Multi-stage monitoring triage at home for Cardiovascular Diseases (CVDs)



CURRENT PROBLEM

- Several departments remain to be low staffed, struggling to cope with the needs of the patients and visitors seeking care attendance in the hospital
- Increased re-admissions
- Minimal outpatient monitoring

EXPECTED SOLUTION

- enable remote monitoring of patients experiencing basic post-operative or chronic conditions and need healthcare support at home
- support citizens with chronic needs and emergency cases where they require prompt care delivery in admissions in hospitals
- utilise telemetry systems for providing real measurements based on medical-grade equipment

KPIs TO BE MET

- Reduce unnecessary transfers > 15%, by providing patients with home-based monitoring
- Reduction in the number of physical visits of patients to the hospital by 15%.
- Facilitate and increase the number of remote examinations by >10% for a more frequent and accurate monitoring and diagnosis

Ecosystem supporter

FUNDACIÓN
INTRAS

Challenger



iMOTION

Virtual assistant for voice-activated emotional state recognition in palliative care patients.



Sofía Ballesteros
INTRAS



Juan Manuel Sanchez
Hospital Los Montalvos

iMOTION

Virtual assistant for voice-activated emotional state recognition in palliative care patients)



CURRENT PROBLEM

- Around 308,475 people need palliative care in Spain (20,011 in Castilla y León), of whom 126,640 (8,235 in Castilla y León) will require the intervention of specialised palliative care (PC) teams, although only 40% of them receive it.

EXPECTED SOLUTION

- Effective and low-cost technological tools are needed to extend palliative care to rural areas, follow-up of patients at home, a flexible support network for patients and families, and better psychological assessment and intervention.

KPIs TO BE MET

- Reduce emotional support calls by 20%.
- Reduce call duration by 15%.
- Satisfaction rating > 70 on the SUS scale by professionals.
- Achieve a patient satisfaction score of more than 5 (on a scale of 1-10) for improved emotional wellbeing



Ecosystem supporter


MEDVIA

Challenger

az groeninge
kortrijk

MoveBuddy

Intrinsically motivate obese children with an innovative and child-friendly digital solution that promotes long-term physical activity through gamification..



Isabelle François
MEDVIA



Brian Desplinter
AZ GROENINGE

MoveBuddy

Intrinsically motivate obese children with an innovative and child-friendly digital solution that promotes long-term physical activity through gamification.



CURRENT PROBLEM

- Obesity is a pressing health issue
In Belgium
5.8% obese children
(n= 133 400)
- Healthcare professionals (HCP) rely on subjective observations and self-reports: **biases**
- Generic approaches which **limits** the **effectiveness** of interventions

EXPECTED SOLUTION

- **Accurate data** via an accelerometer (not pedometer)
- Motivate children intrinsically via **gamification**
- **Real time feedback** (Children, parent, HCP)

KPIs TO BE MET

- Children meet daily exercise recommendation (at least 5 days a week, 50%)
- Very good user satisfaction rate (80%)
- Children discovered pleasure of exercise and have better QoL and self-esteem
- Tailored interventions based on personal data



Ecosystem supporter



Challenger



OPER-ART

Addressing the uncertainty challenges of radiotherapy through personalised 3D molds used in radiotherapy and brachytherapy.



Mikel Rubio
NAVARRABIOMED



Daniel Villanueva
NAVARRABIOMED

OPER-ART

Addressing the uncertainty challenges of radiotherapy through personalised 3D molds used in radiotherapy and brachytherapy.



CURRENT PROBLEM

- In External Beam Radiotherapy Treatment (EBRT), the “bolus” used is not always properly adapted to patient’s body
- In Branchytherapy, comercial solutions are not customised, leading to suboptimal tratment delivery and discomfort for patients

EXPECTED SOLUTION

- To create a system for the personalised generation of 3D mold for use in radiotherapy tailored to each patient
- EBRT: visualization tool for manipulation and preparation of “bolus” (including the material)
- Branchytherapy: to generate customised applicators or guides

KPIs TO BE MET

- EBRT: reduction in milimeters of air between bolus and body, increase of satisfaction and workload reduction
- Branchytherapy: reduction in mm of air, increase of satisfaction, assessment of toxicity

Q&A

04

NEXT STEPS

05



Thank you!

Visit HealthChain I3 on:



www.healthchain-i3.eu



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