

Boosting digital transformation of healthcare across regions

**HealthChain CoP:
What is a Community of Practice and How Can It Benefit You?**



Co-funded by
the European Union

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Agenda

01 HealthChain and the Community of Practice | *Myriam Martin, Ticbiomed*

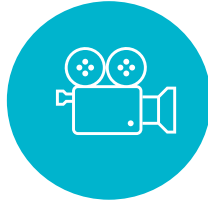
02 Hear the success stories

- Western Slovenia | *Alenka Rozaj, Slovenian Innovation Hub*
- North West Romania | *Ion Petrovai, FreshBlood*

03 Benefits for members | *Niek Wellink, Oost NL*

04 Interactive Q&A

Housekeeping rules



This session will be entirely recorded and will be available on HealthChain channels 1-2 days after this session.



All participants should be **muted**.



Feel free to post your questions in the **Q&A box**.

HEALTHCHAIN & THE COMMUNITY

Myriam Martín, Ticbiomed

01



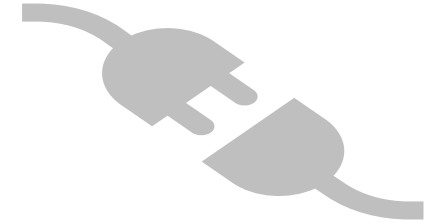
What is HealthChain?

A NEW INNOVATION MODEL

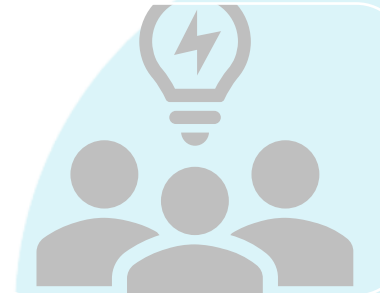
- Increases the capacity of healthcare organisations to innovate
- Results in digital solutions with a higher success rate
- Increases and speeds up the internationalisation processes of companies



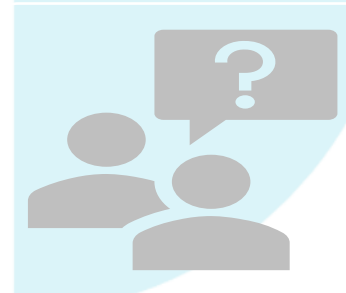
ECOSYSTEM ENABLED
Setting up structured links
between stakeholders



DEMAND DRIVEN
Solutions for unmet needs



CO-CREATIVE
Connecting demand and
supply side



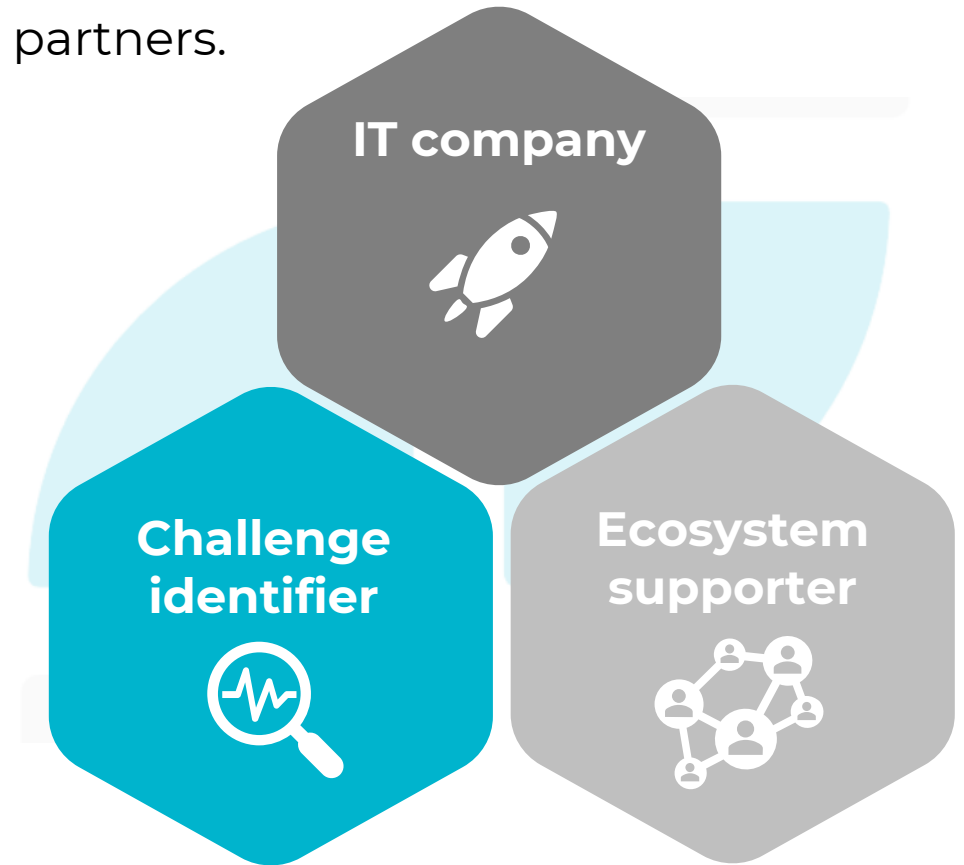
GEARED TO ADOPTION
Commitment to procure

HealthChain Partnership Structure and Roles


The HealthChain project is run by a consortium of 36 partners.

Each region brings together the same structure of partners and roles:

- **A Healthcare Organisation (HO)** with the role of challenge and need identifier.
- **IT companies** with the role of solver.
- A regional **Ecosystem Supporter (ES)** with the role of business support and leads the connection between cross-border regions.



10 regional ecosystems



Romania
North-West Romania




Greece
Western



The Netherlands
East Netherlands




Belgium
Flanders



Croatia
Primorsko-Goranska



Portugal
Centro



Spain
Murcia | Navarra | Castilla y León

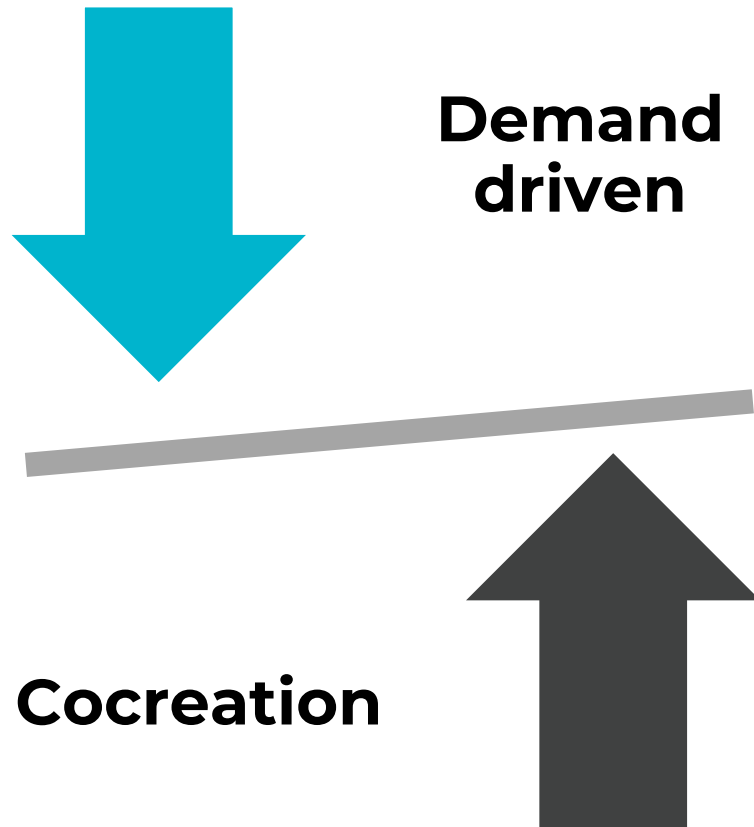


Slovenia
Western



Increasing the capacity of regional innovation ecosystems in emerging regions to participate in global value chains

Innovation component

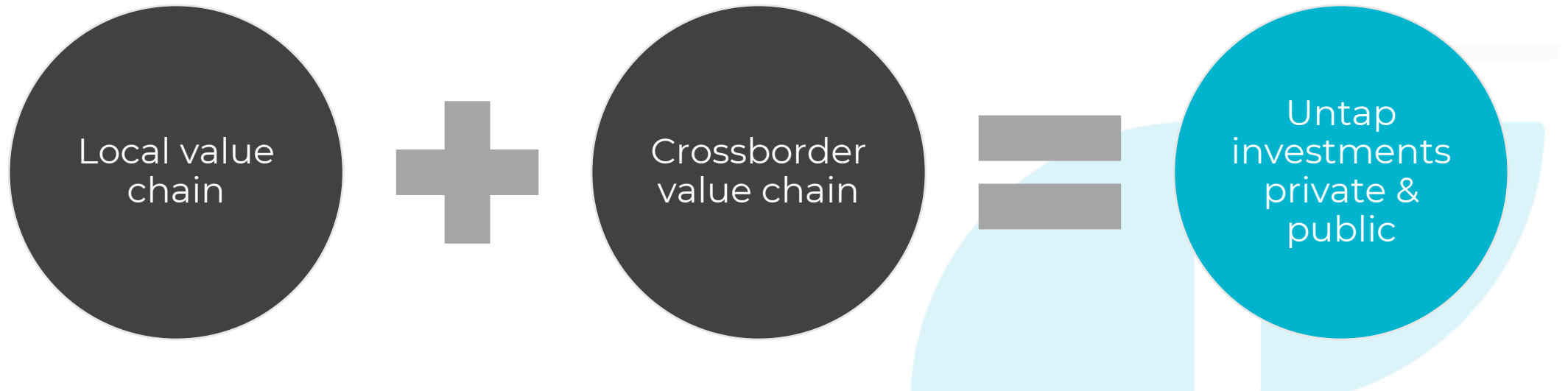


Increases the capacity of healthcare organisations to innovate

Results in digital solutions with a higher success rate

Increases and speeds up the internationalisation processes

Investments component



To align investment pipelines to create collaboration opportunities across the EU

To increase the competitiveness of the EU companies

To improve the delivery of healthcare services

To improve the efficiency of the available funding

The Community



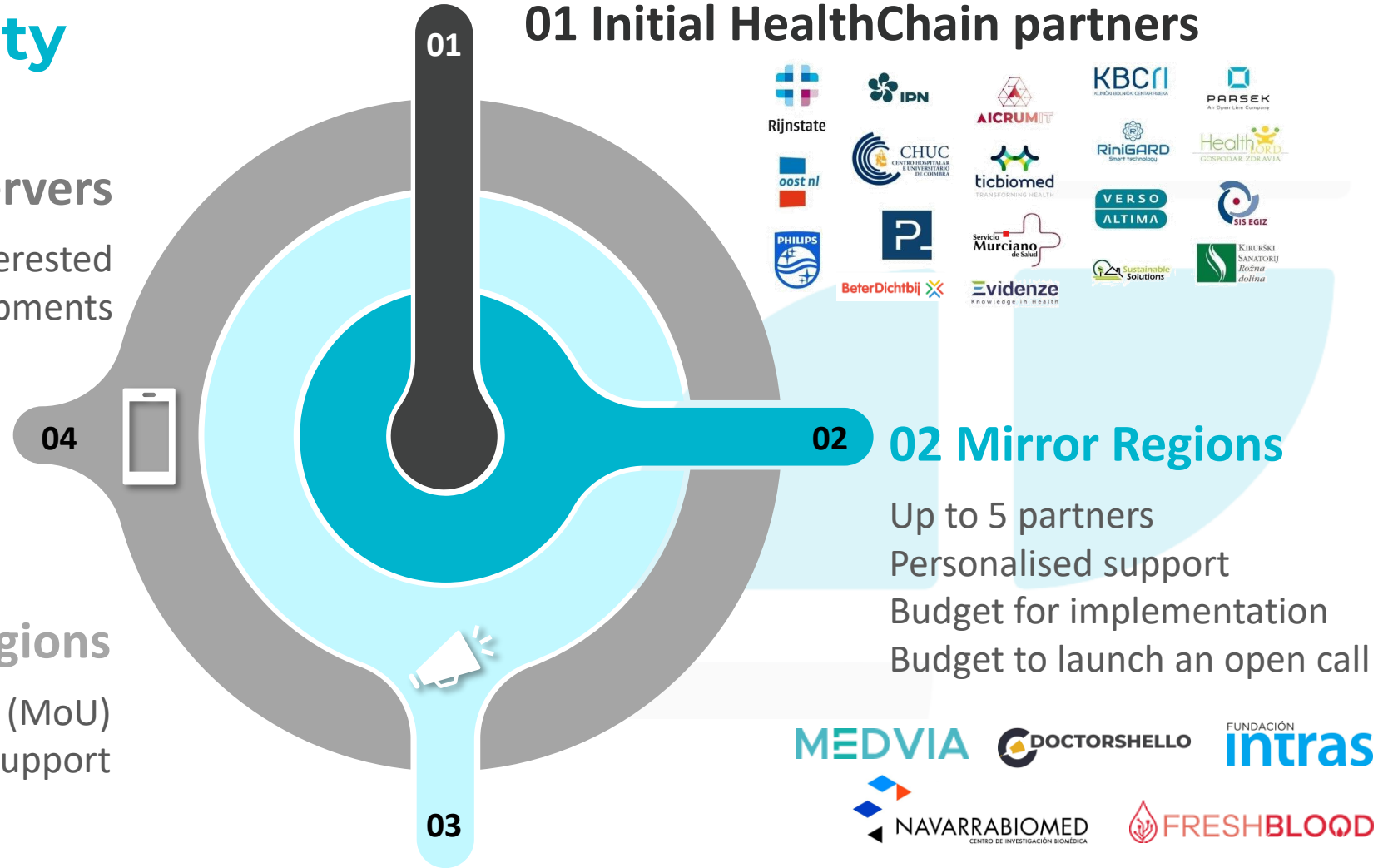
04 Observers

Stakeholders interested
Informed on developments



03 Additional Regions

Up to 15 partners (MoU)
On-line group support



THE SUCCESS STORIES

*Alenka Rozaj, Slovenian Innovation Hub
Ion Petrovai, FreshBlood*

02



BENEFITS WESTERN SLOVENIA



Patient centered application

Patients benefit with shortening days of hospitalization, having full support of HO team for physical and mental wellbeing; HO increases throughput



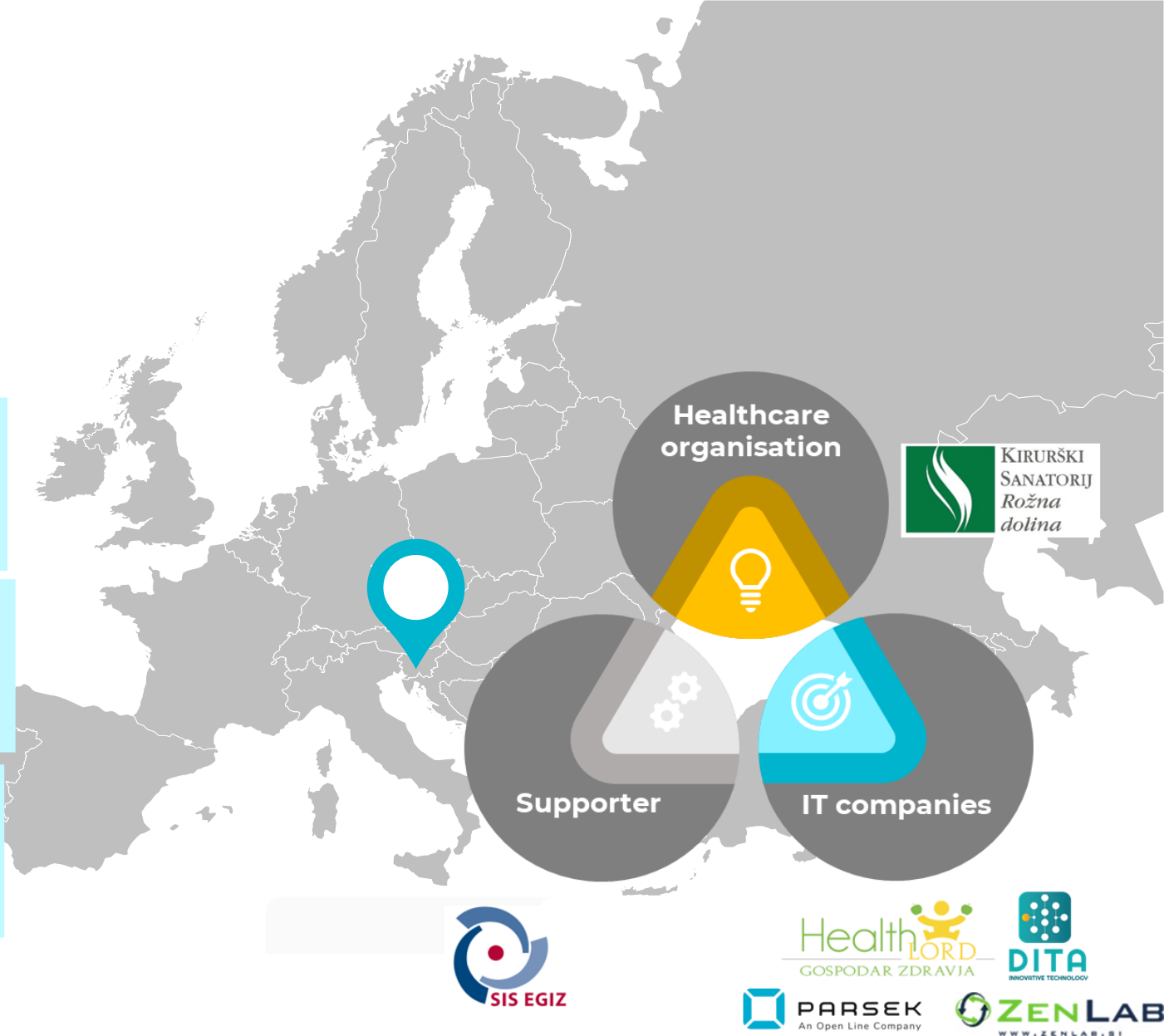
Knowledge sharing

Co-creation, enhancing cross regional cooperation, boosting innovative solutions, peer evaluation



Visibility and internationalization

SMEs get coaching for upscaling, internationalization, cross border knowledge exchange, wide networks, funding





WESTERN SLOVENIA REGION



Healthcare Organisation

Surgical Centre Rožna Dolina (KSRD)

Private surgical clinic

Early Home Rehabilitation After Fast-Track Hip Surgery

IT tools to maintain continuous communication with hip-replacement patients by guiding them through pre-surgery preparation and post-surgery rehabilitation at home



Health Lord

- Reduces hospitalization time (only 2-3 days).
- Facilitates early issue detection.
- Promotes patient empowerment.

MobileCare +

Patient-centered mobile app for real-time monitoring of rehabilitation progress. Integrates data from wearable devices.



**ZenLab,
Biromatik (FSTP)**

- Continuous patient monitoring for safer recovery: actionable insights into patients' recovery.
- Increases patient engagement and empowerment.
- Increases efficiency in clinical workflows: allows for personalized adjustments to treatment plans



Ecosystem supporter

Slovenian Innovation Hub (SIH EEIG)

Innovation Hub

COMPASS

Comprehensive framework designed to collect digital biomarkers.



**Dita,
Nvision (FSTP)**

- Non-intrusive early detection and assessment of mental distress risks.
- Reduces physical visits to doctors: enhances communication between patients and professionals
- Enhances patient engagement.

BENEFITS NORTH-WEST ROMANIA



Patients benefit from better care

radiologist get support in interpreting the results
easier case follow-up/transfer between radiologists



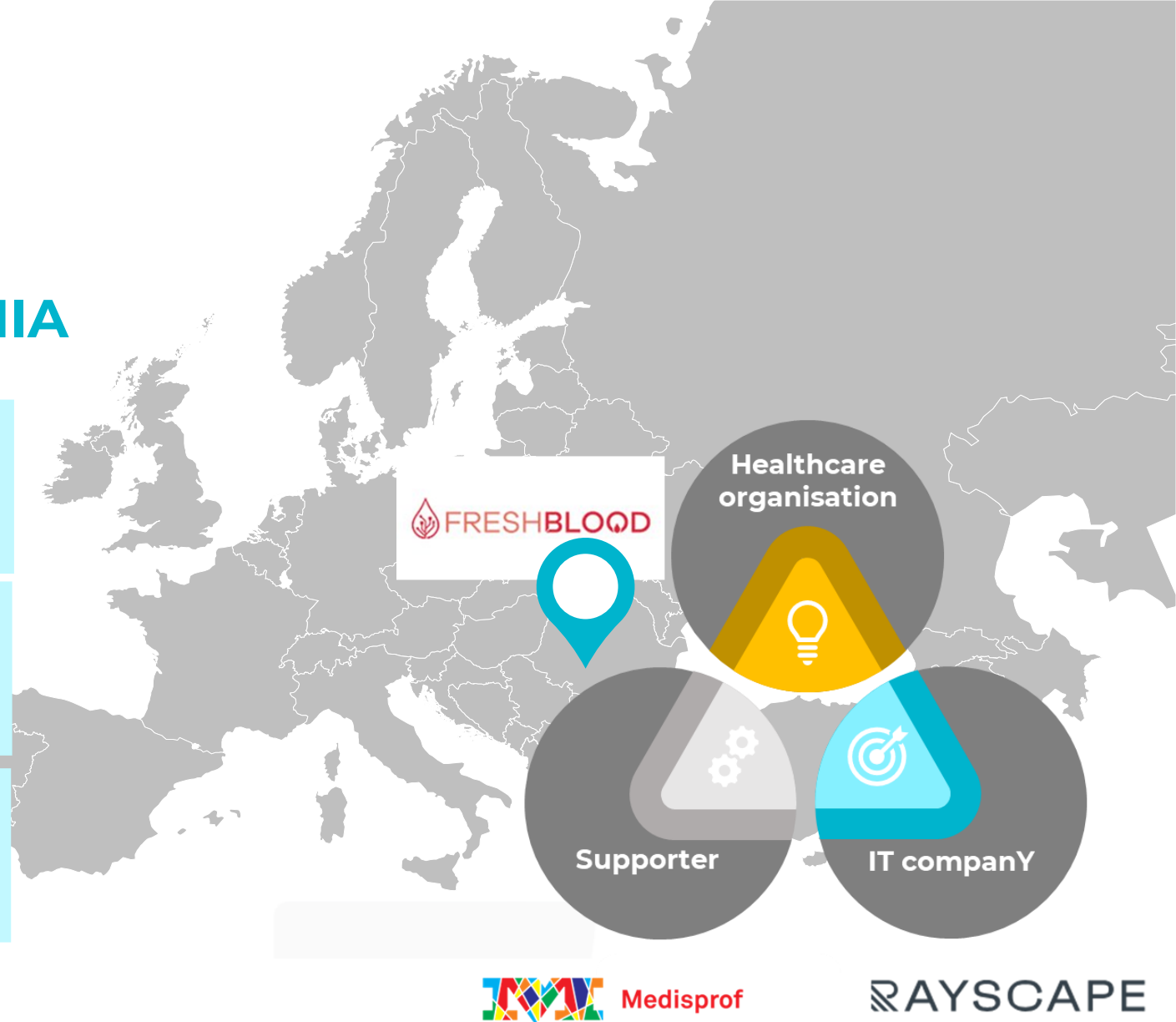
Golden standard

Healthcare organization sets the golden standards in radiology interpretation and reporting



Visibility and internationalization

SMEs get access to internationalization, funding





Healthcare Organisation

Medisprof Cancer Centre

- Oncology hospital in Transylvania (Romania)
- Collaborates with national medtech developers to enhance care quality and productivity.



Ecosystem supporter

FRESHBLOOD HEALTHTECH

NGO focused on supporting health innovation

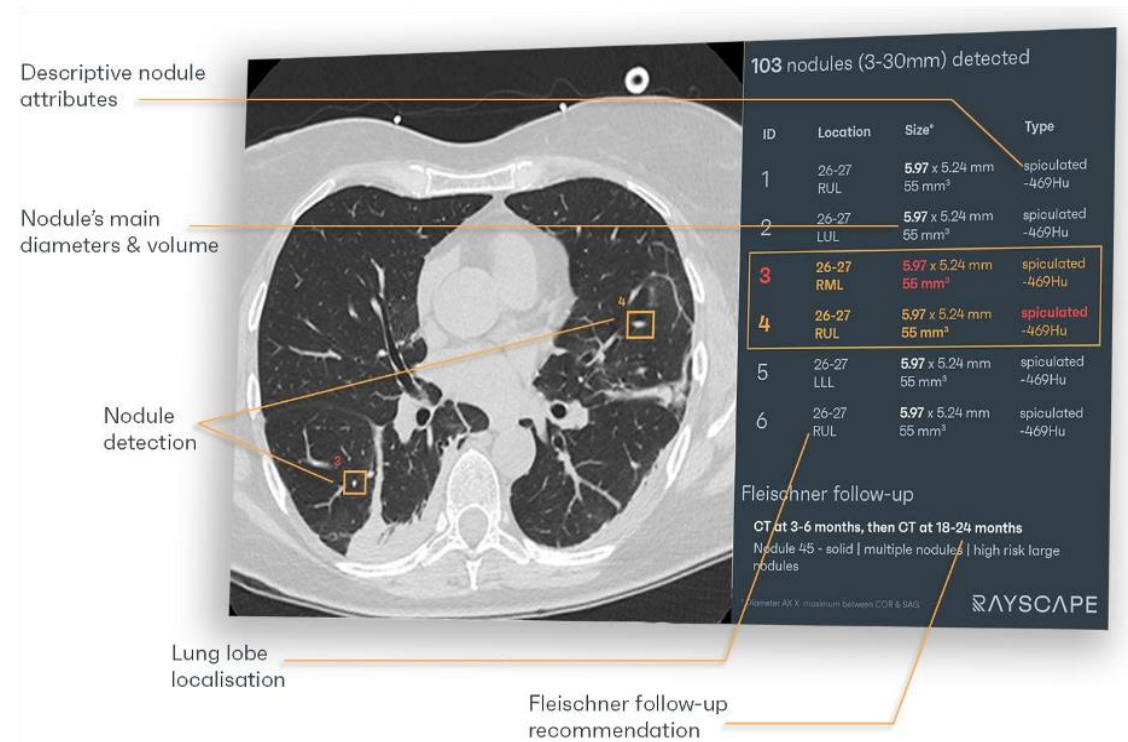
AITRIS

AI-powered digital solution to assist radiologists in detecting, analysing, and reporting lung nodules and masses in CT scans. The solution helps streamline radiological processes.



Mindfully Technologies SRL (Rayscape) (FSTP)

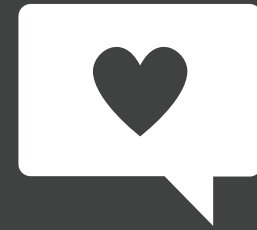
- +** Enhances initial diagnostic accuracy and efficiency. Reporting in 2 industry-compliant formats Fleischner & RECIST
- +** Reduce the time for radiologist interpretation, decrease radiology subcontracting costs.
- +** Tracks the progression of lung nodules in time within multiple scans of the same patient.



BENEFITS FOR MEMBERS

Niek Wellink, Oost NL

03



What is a Community of Practice?

"A Community of Practice (CoP) is a group of individuals who share a common interest, engage in collective learning, and collaborate to improve and innovate in their domain of expertise."

Key Elements:

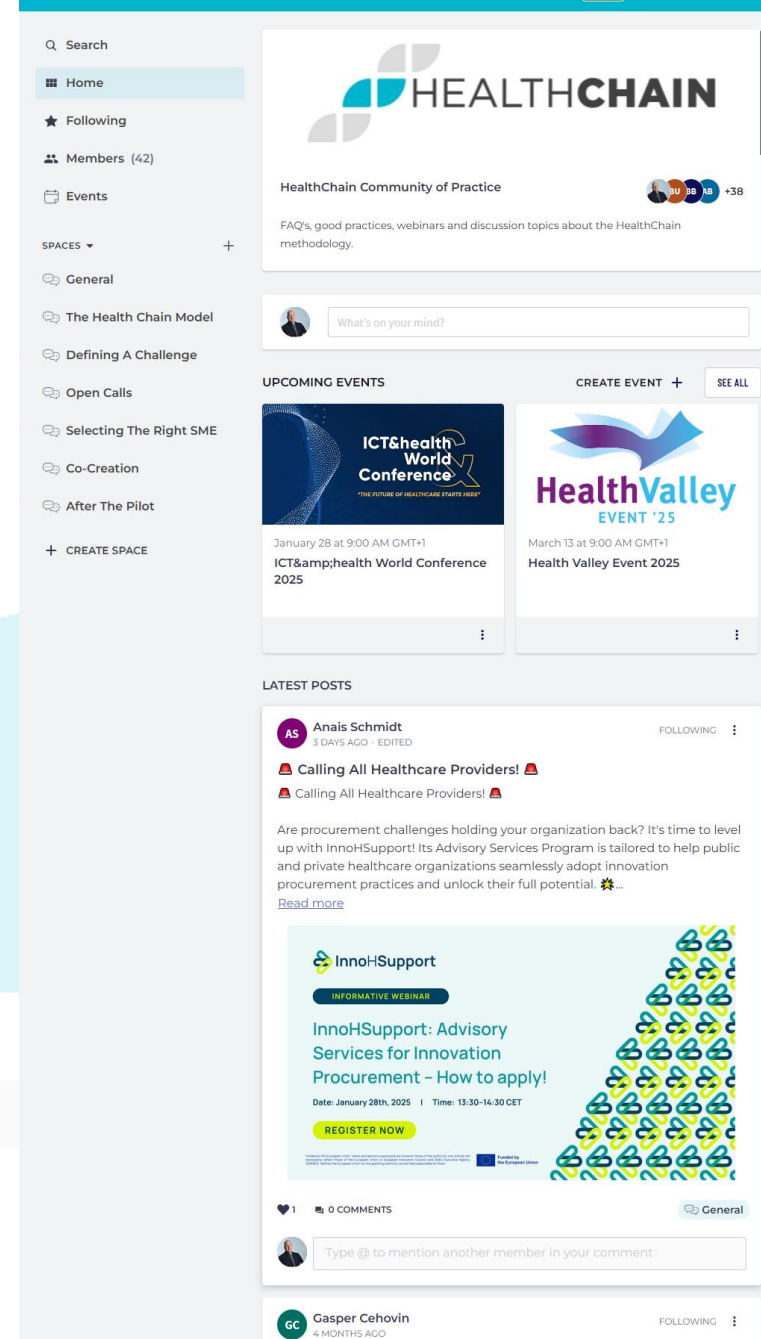
- Shared domain of interest.
- A community of members who interact and learn together.
- A practice: shared resources, tools, and experiences.



We're building a Community of Practice

To:

- Foster **collaboration and innovation** in health and digital care technology.
- Share knowledge and best practices by building a **robust network** of experts and partners in innovation
- Build **expertise and capabilities** by sharing cutting-edge research and case studies.

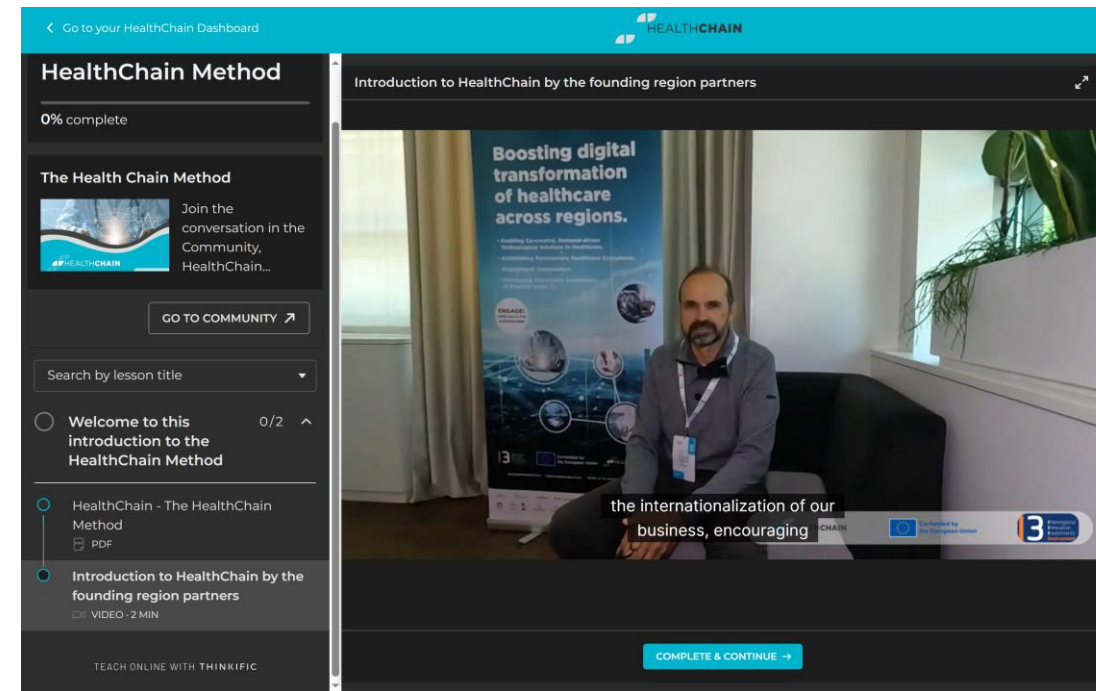


The screenshot displays the HealthChain Community of Practice interface. At the top, the HealthChain logo is visible. Below it, a navigation menu includes Home, Following, Members (42), Events, and SPACES. The main content area features a search bar, a 'What's on your mind?' prompt, and a section for 'UPCOMING EVENTS' with cards for the 'ICT&health World Conference' and 'Health Valley Event '25'. Below this is a 'LATEST POSTS' section featuring a post by Anis Schmidt titled 'Calling All Healthcare Providers!' with a 'Read more' link. A prominent banner for 'InnoSupport: Advisory Services for Innovation Procurement - How to apply!' is also visible, including a 'REGISTER NOW' button. The interface is clean and professional, with a light blue and white color scheme.

What can you find on our Community of Practice

On the HealthChain CoP, you can access:

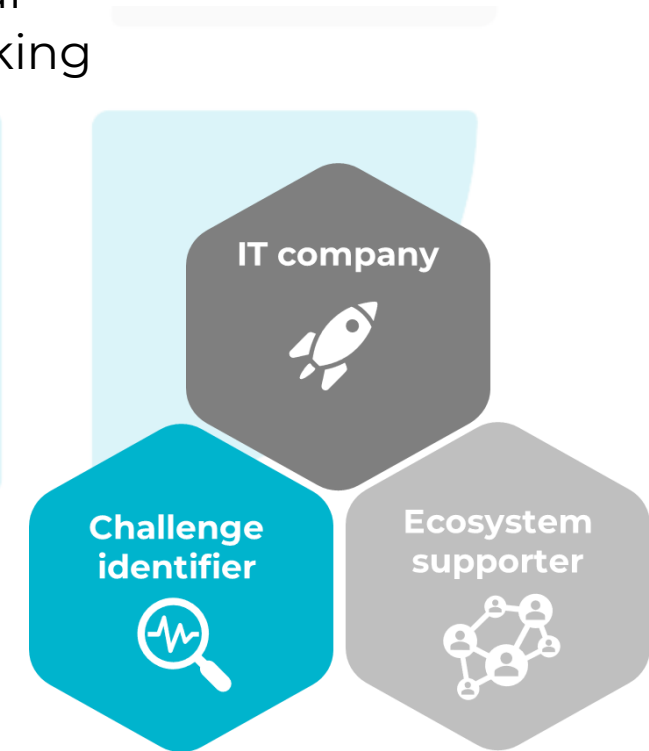
- Examples of successful **Cocreation experiences** in Europe.
- **Training materials** (both live and on video) that you can watch back.
- **Templates** and example documents
- A **discussion forum** where you can exchange ideas and experiences.
- Optionally **connect** to mentors that can guide you in implementing digital solutions in your organisation.



The screenshot displays the HealthChain Method interface. On the left, a sidebar menu shows the 'HealthChain Method' progress at 0% complete. The menu includes a search bar and a list of items: 'Welcome to this introduction to the HealthChain Method' (0/2), 'HealthChain - The HealthChain Method' (PDF), and 'Introduction to HealthChain by the founding region partners' (VIDEO - 2 MIN). A 'GO TO COMMUNITY' button is also visible. The main content area shows a video player titled 'Introduction to HealthChain by the founding region partners'. The video features a man sitting in front of a banner that reads 'Boosting digital transformation of healthcare across regions.' The video player includes a progress bar, a 'COMPLETE & CONTINUE' button, and a subtitle that reads 'the internationalization of our business, encouraging'.

What type of organisations could join our CoP?

- **Ecosystem Supporters**, e.g. intermediate organisations like regional clusters, business associations, regional development agencies working to make an impact on healthcare innovation in their territory.
- **Hospitals** looking for new ways to improve patient care.
- **Healthcare providers** looking to discover innovative solutions to improve the quality of care.
- **Innovative entrepreneurs** working with the healthcare sector to develop new products and services.
- **IT companies** developing digital health solutions that want to collaborate with healthcare organisations.



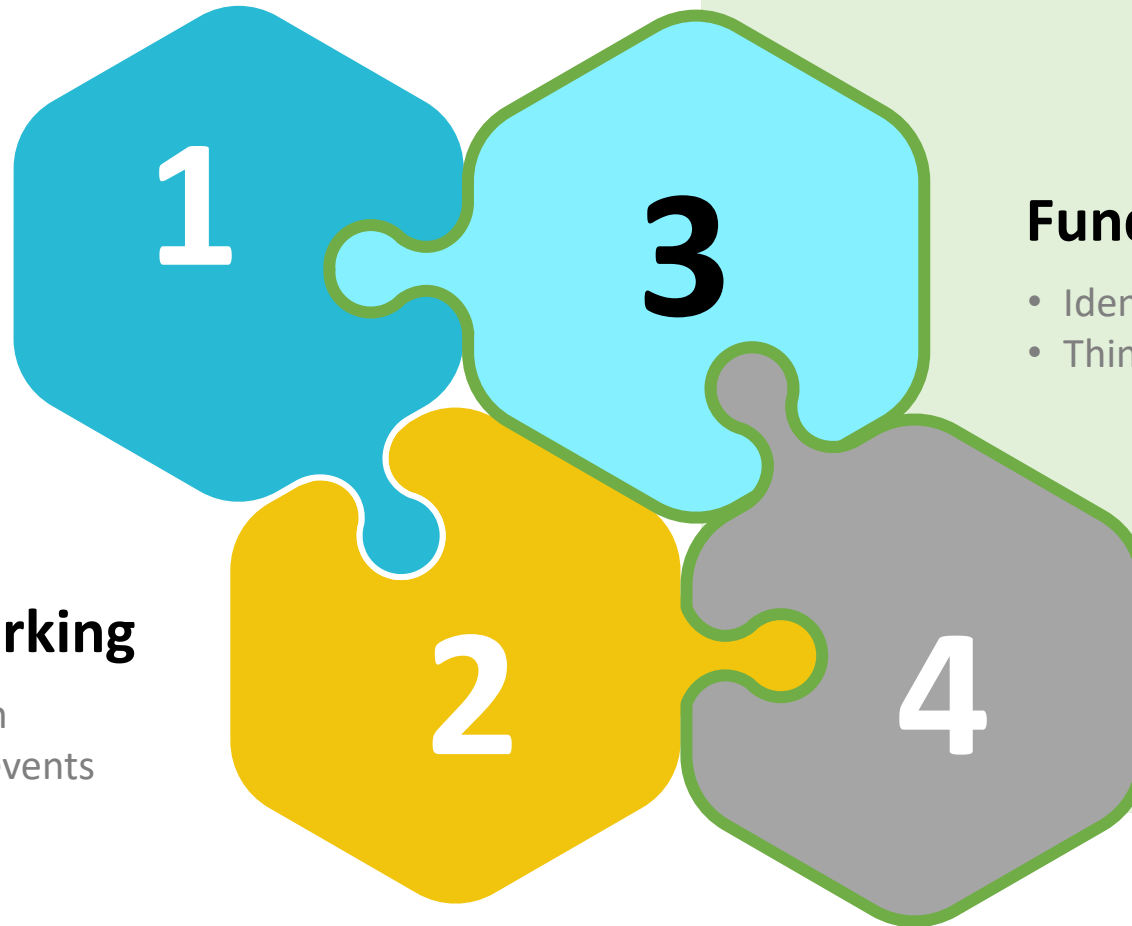
The CoP activities for organisations & for regions with signed MoU

Capacity building

- Identification of common challenges
- Webinars
 - Need identification
 - Co-creation
 - Adoption

Networking

- Platform
- Online events



Funding opportunities

- Identification of calls of interest
- Think-tank for future proposals

Sustainability

- Position paper
- Effectiveness study

Why become a member of the HealthChain CoP



Share knowledge and experiences: Learn from successful projects from different regions and discover how others are applying healthcare innovations in their organisations.



Support and training: HealthChain CoP offers comprehensive support through online workshops, face-to-face meetings and customised coaching.



Innovative solutions: The platform offers a wealth of information on digital health solutions developed through co-creation.



Networking opportunities: Through the platform, you will connect with hospitals, healthcare providers, entrepreneurs and IT companies from all over Europe.



Market insight: Follow the latest trends in different European markets and find out how other healthcare organisations deal with challenges.



Funding: Further explore how to use regional funds for digitalization in an efficient way

Get Involved with the HealthChain Community!

- **Visit** the Community of Practice platform:

Scan the QR code or visit

<https://healthchain-i3.eu/community-of-practice/>

- **Sign up** for membership
- **Participate** in upcoming events and initiatives
- **Collaborate** and **contribute**



Instructions

Go to

www.menti.com

Enter the code

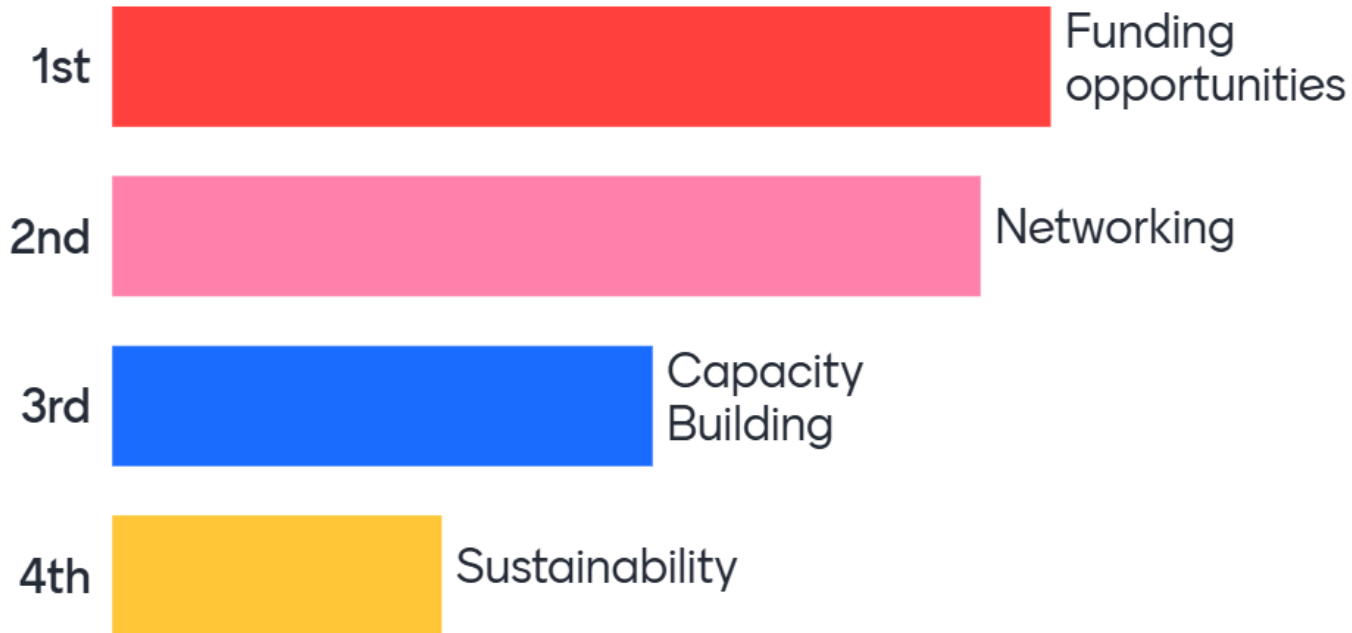
8521 0426



Or use QR code



Prioritise what you value most from these four categories:



Do you miss something from the activities proposed to be implemented?

10 responses

I believe that this is really well organized.

Collaborative platform for healthcare professional

You covered everything.

Combined lobbying activities to EU

Identify some common problems on EU level to address with comission.

Nothing to add 🙌

Involving health care sandard organizations for standards that are being adopted across europe.

As wazoku, if an healthcare professional want to exposes his problematic

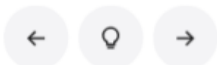
Really appreciate and support the current work! Not missing, but would always appreciate clear calls to actions and easier access to collaborate with decision makers in hospitals

Innovation



Define with one word the CoP (Community of Practice):

19 responses



Questions?

04





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Thank you!

Contact us: hello@healthchain-i3.eu

Visit HealthChain I3 on:



<http://www.healthchain-i3.eu>

